

ARE YOU 21 OR OLDER?

YES

NO



VALUES

We began Yola Mezcal with a profound reverence for the ancestral roots of our product, but also with awareness of the acute gender violence and inequality faced by women in Oaxaca.

The women who work in Yola Mezcal's facilities receive direct pay, fair wages, and childcare. They determine their own hours within flexible schedules. Across all levels of our company, women pour talent and dedication into their roles, and each bottle of Yola Mezcal is a result of these efforts.

Across cultures and borders, every glass we raise is a nod toward pleasure, heritage, and the moments that bring us together.

EXPERIENCE

Mezcal culture is ignited by people: those who make it, those who love it, and even those who are just getting to know it.

Yola Mezcal is about bringing them all together. Since 2015, we've cultivated alliances with pioneers and leaders across industries: food and drink, of course, but also art, music, and culture. United by an endless curiosity for the world, our growing community is drawn to heritage, craft, pleasure, and ritual.

OUR STORY

Our principal recipe was created in 1971 and later passed down to Yola by her grandfather.

[DISCOVER YOLA MEZCAL...](#)

PRESS

AWARDS

Gold Medalist, Spirits Business Awards 2021: Tequila & Mezcal Masters

FEATURE

Vogue: How Yola Jimenez Is Making Mezcal With Women's Empowerment in Mind

FEATURE

The New York Times: Mezcal by Women, and for Women's Wallets

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Yola