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Portfolio

Writing Sample

Project

Invite Email

Client Avatar

Reed Marshall is a Business Coach who specializes in helping freelancers and solopreneurs transform their mindset, in order to reach their full earning potential. With a focus on practical confidence building and mindfulness techniques, Reed has guided numerous clients to reach consistent \$5K-\$10K monthly income as digital nomads.

Course

[Mindset Accelerator™](#) combines proven psychological principles with actionable business strategies to help creative professionals achieve breakthrough results.

Challenge

Create a Webinar Invite Email that attracts qualified leads to the client's free workshop, as an entry point for his higher-ticket Mindset Accelerator™ program.

Project

Invite Email

Subject Line

7 Simple Steps to Game-Changing Confidence

Preview Text

The mindset secret behind fully-booked freelancers

Email Body

Do you know those people who just seem to have it all figured out? They've got a great mindset, a chill attitude, and it's plain to see – they're killing it out there.

These are the freelancers that are...

- celebrating \$5k - \$10k months
- quitting their survival jobs to go “digital nomading” in Europe
- booking 2-3 clients per month (because when they pay well, you don't need many)

The difference maker is mindfulness.

There's nothing like that feeling you get when you're firing on all cylinders and everything's falling into place. And there's a way to get there, for you and your business.

The one thing you'll always hear from successful solopreneurs is that it's all about finding balance. It's the catalyst that sets success in motion and leads to real results.

Stop wasting your energy.

Learn how to build a solid foundation for tangible outcomes.

Your bank account balance will seriously thank you.

If you're a creative with a ton of know-how, and the drive to make it all happen, but you need some help putting all the pieces together – then you're in the right place. Good work.

I've got something for you, [STUDENT NAME].

Next week, I'm hosting a LIVE class: “7 Simple Steps to Game-Changing Confidence”

It's all happening on Thursday, April 2nd at 4pm EST.

Stop by and learn some quick tips on how to connect a growth mindset with effective habits.

(If you can't make the date, sign up anyway and I'll send you the replay.)

Here are the details:

a) It's a 60 minute class.

b) It's live, so you'll get to chat with me directly.

c) If you want to go even further on your mindset journey, hang around until the end. I'll introduce you to my 12-week group mentorship program Mindset Accelerator.™ It's specifically designed for folks like you who want to ignite their freelance career, and take things to the next level.

If you want to hear more about Mindset Accelerator™ sign up for the workshop and get things started. And if you just want to learn some ultra-helpful tips, come on by for the free info. You can always dip out after.

Either way, you'll be doing a small favor for your freelance journey.

[Click here to enroll for free.](#)

Powering Your Potential,

Reed Marshall

Business Mindset Coach

PS – Here's what I'll be covering

- The reason that mindset energizes outcomes
- How to channel your true value to your clients (and set prices)
- Why clients love to see your confidence, and how to show them
- How to set the tone for discovery calls and have truly engaging conversations
- How our clients have fully booked their schedules through a mindset reboot

[All of that, right here.](#)